

# Sooke Region Communities Health Network

## Strategic Plan 2023 - 2025

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SRCHN VISION: Healthy thriving communities within the Sooke Region.

SRCHN MISSION: To support healthy lives in healthy communities through innovative, collaborative development and improvement of services for everyone.

Values that guide our work and decisions:

Community, Collaboration, Innovation, Inclusiveness,  
Responsiveness, Informed, Accountable

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### Strategic Direction 1

#### Engage and Consult with our Communities:

We are informed of the health needs of our communities by listening to what people have to say through public forums, by sitting on relevant committees within the region, and collaborating with existing organizations.

- a) Influence Primary Health Care Policy through participation on numerous committees. Working with Island Health, South Island Division of Family Practice and the Ministry of Health.

#### *Activities:*

- *Continued participation with South Island Division of Family Practice, the Island Health Island-wide CHN and the Sooke Primary Health Care working group.*
- *Continue to lead the Age Friendly Committee that has public membership*
- *Continue to engage with Vancouver Island CHNs*
- *Continue to participate on the DoS Sooke Economic Development Committee.*

- b) Collaborate and engage with the District of Sooke on issues that affect the overall health of our communities.:

- a. Primary Health Care

#### *Activities:*

- *Continue to participate on Primary Health Care working group*

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- *Continue to discuss the building of a Community Health Centre in Sooke.*

*Mental health:*

- *Continue to participate with regional mental health working groups, such as Suicide Prevention working group*
- *Facilitation of MH&A services network*
- *Have the Mental Health and Addictions working group be a standing SRCHN committee*

b. Community Activity Centre / Seniors' Centre

*Activities:*

- *Continue with Elders' Complex working group*
- *Apply for grants for housing portion*
- *Fundraise for activity centre portion*
- *Engage a professional fundraiser*
- *Engage a marketing expert to provide an outline of a campaign and engage a marketing student on the actual marketing work.*
- *Do presentations within the community about the project*
- *Advertise in local and regional media*
- *Continue advocacy with local, regional, provincial and national politicians.*

c. Homelessness

*Activities:*

- *Continued participation in the Sooke Homelessness Coalition.*

d. Affordable Housing

*Activities:*

- *Continue to pursue the plan for housing of affordable units at Elders' Complex.*

- c) Collaborate with the District of Sooke in facilitation of the second Health Care Summit

*Activities:*

- *To host event in 2022/2023*

- d) Community Consultations

*Activities:*

- e ) Deliver all our programs in a culturally sensitive way

*Activities:*

- *To facilitate community consultations where deemed necessary, to address community needs*

f) Engage with youth

*Activities:*

- *Participate in the regional Youth Services Working Group*
- *Explore with youth service providers as to what youth programming can be facilitated at the Elders' Drop-In Center.*

g) Develop a clear communications plan

*Activities:*

- *Develop communications plan for regular programming and Elders' Complex.*
- *Marketing professional to assist with outline and marketing student to assist with implementation.*

h) Work with existing nonprofits to improve their sustainability

- a. Assisting in the merger of the Sooke Seniors Drop-In Society and the Sooke Seniors Bus in order for them to be sustainable and continue the valuable services they provide.

*Activities:*

- *Seniors' Drop-In Center Society to merge with SRCHN*
- *See with other organizations in the region if they would benefit from mergers.*
- *Host annual non-profit roundtable*

**Strategic Direction 2**

**Improve the Health of our communities and the quality of Life for our residents, prioritizing vulnerable groups:**

We work with the community and existing organizations to provide new or enhance existing services that improve quality of life for everyone. Including:

a) Seniors

- a. Offer programs that provide education and support for seniors to stimulate minds, decrease isolation and improve or maintain health and independence.

*Activities:*

- *Continue with Seniors Centre Without Walls*
- *Continue with digital learning program*
- *Continue with in-person activities when permissible.*
- *Expand Better at Home to Port Renfrew*
- *Connect with Mike Hicks about establishing in Port Renfrew*

- b. Work with the Seniors Drop-In Society and the District of Sooke to secure a location and get a Community Activity Centre / Seniors Centre built.

*Activities:*

- *Elders' Complex planning is ongoing. To secure funds for build.*

b) Homelessness

*Activities:*

- *Participate in the Sooke Homelessness Coalition.*
- c) Improving access to primary health care
  - *Continue to participate on Sooke Primary Health Care working group*
  - *Continue to discuss the building of a CHC in Sooke.*
  - *Develop Community Health Centre*

*Mental health*

- *Develop a mental health clubhouse with peer support*
- *Peer support for caregivers*

d) Volunteerism

- a. Maintain an active volunteer centre that matches volunteers with organizations that can utilize their skills and promotes the value of volunteerism.

*Activities:*

- *Continue to promote volunteerism through social media and through events.*

- b. Offers educational opportunities for volunteers and those supporting them.

*Activities:*

- *To hold volunteer workshops*

- c. Celebrates Sooke's volunteers

*Activities:*

- *Host an annual volunteer fair*

- d. Maintain an inventory of resources

*Activities:*

- *Continue with resources website*
- *Consider adding a calendar*

- e. Maintain a user-friendly website that posts positions and information that enhances volunteerism.

*Activities:*

- *Continue to maintain website*

### **Strategic Direction 3**

#### **Strengthen Internal Capacity:**

We build the support and expertise needed to provide quality service and maintain sustainability.

##### a) Human Resources and Training

###### *Activities:*

- *Board development - to prepare for the big expansion*
- *Reconsider hours for staff or new staff for expanded or new programming*
- *Have a continuity plan in place, in case staff or board members leave the organization.*

##### b) Finance and Fundraising

###### *Activities Finance:*

- *To have bookkeeping always updated*
- *Have next year's budget prepared and approved at least a couple of months before fiscal year end.*

###### *Activities Fundraising:*

- *Develop social enterprise and fee-paying services to support present and future programs*
- *Feasibility study around fee for service programming*
- *Continue with grants*
- *Seek contracts for necessary services*
- *Apply for funds for amalgamation*

##### c) Space

###### *Activities:*

- *Rent external space if required for larger groups*
- *Benefit from the new library space, which we can use for free as a non-profit.*
- *Use our office for more in-house activities*

##### d) Governance

###### *Activities:*

- *Streamline all policies*

*Our strategic plan is a living document that is updated yearly and adjusted to meet the emerging needs of the community and funding availability.*